

FOR IMMEDIATE RELEASE

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**NEW GLS LITERATURE TELLS STORY HOW  
TPE CONTRIBUTED TO AWARD-WINNING SWIM FIN**

**McHENRY, IL** – GLS Corporation, Thermoplastic Elastomers Division (TED) is offering new literature describing a TPE (thermoplastic elastomer) project with Neofin® Corporation of Laguna Beach, CA and custom molder KuiCo of San Clemente, CA. The new literature describes how GLS Corporation worked with Neofin Corp. and KuiCo to make an award-winning top-of-the-line swim fin for water sports enthusiasts.

When the molder and the designer first conceived the swim fin, they found that the material originally specified for the swim fin's heel needed additional performance and comfort characteristics. GLS Corporation was challenged to find and recommend a TPE compound that could be successfully incorporated onto the stiff injection molded fin. The new material had to be cost-effective, colorable and impart a non-slip grippy feel. The material used to meet their challenges was a DYNAFLEX® G7900 TPE, selected for ease of processability and non-slip properties.

The result was the Neofin® swim fin, a CAD designed propulsion fin that swept an industry wide test of similar products conducted by DSAT, where it was preferred 100% over the competition. Volunteers in the test listed comfort, power at the surface, ability to walk in the fins, and ease of use as chief benefits of the design. With GLS products literally on the tester's feet, the survey is a testament to the TPEs effectiveness in the project's successful outcome.

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**GLS – KuiCo/Neofin...continued**

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GLS Corporation has supplied elastomeric raw materials to the industry since 1979. The company has produced application-specific, custom TPE compounds since 1984. In 2001, the firm formed a strategic alliance with TPR manufacturer DSM and later in 2002 with GE Plastics to market a new line of Softfx™ hard engineering resin/soft TPE overmold combinations. In the Fall of 2002, they made an agreement with BASF Corporation to market specialty rubberized TPU alloys to be sold under the GLS Corporation VERSOLLAN™ trade name. Other products offered for molding and extrusion include KRATON® thermoplastic rubber compounds, DYNAFLEX® thermoplastic elastomer compounds, VERSAFLEX® TPE alloys, and new generation VERSALLOY® elastomer alloys, which exhibit enhanced performance properties. Applications are found in medical, sports and leisure, automotive, lawn and garden, appliance, kitchen tool, power tool, personal care and industrial markets, among others.

For a copy of the new literature, titled *GLS Corporation and KuiCo “Pair Up” to Make ‘The Most Comfortable Swim Fins on Earth’*, contact: GLS Corporation, 833 Ridgeview Drive, McHenry, IL 60050-7050. Telephone: (815) 385-8500 or (800) 457-8777. Fax: (815) 385-8533. E-mail: [info@glscorp.com](mailto:info@glscorp.com) Web Site: [www.glscorp.com](http://www.glscorp.com)

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**DYNAFLEX compounds contain KRATON Polymers.**

**KRATON is a trademark of KRATON Polymers U.S. LLC.**

**VERSALLOY is a DSM – GLS alliance product.**

**VERSOLLAN contains BASF Corporation high performance thermoplastic urethanes.**

**VERSOLLAN is a trademark of GLS Corporation.**

**Neofin is a registered trademark of Neofin Corporation.**

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